



Hi, I'm **Shannon Gallagher**, a graphic designer & visual communicator based in Northern Illinois.

EDUCATION

ART

BACHELOR *of* SCIENCE
Northern Illinois University
2016–2020

SKILLS

PRACTICAL Design Thinking • Project management • Branding & Identity • Customer service • Creative problem solving • Typography • UI/UX Design

TECHNICAL Adobe Creative Suite • Canva • Figma • Microsoft Office Suite • Mac & PC • Photography • HTML • Constant Contact • Illustration

EXPERIENCE

2022–present

Communications Design Coordinator ROSECRAVE • ROCKFORD, ILLINOIS

- * Developed a wide range of design deliverables that elevated, differentiated, and functioned on-brand and on-strategy.
- * Spearheaded project management of internal client design requests.
- * Collaborated with other departments to develop and finalize design concepts.
- * Maintained strong vendor relationships to facilitate favorable pricing on materials.
- * Leveraged industry knowledge and emerging trends to build innovative messaging within brand guidelines.

2020–2022

Marketing Assistant ROSECRAVE • ROCKFORD, ILLINOIS

- * Continually sought methods for improving daily operations, communications with marketers, record keeping, and data entry for increased efficiency.
- * Facilitated timely delivery of routine and special projects to meet organizational and departmental objectives.
- * Collected, analyzed, and summarized data and trends to provide marketing tracking and research.

2019–2020

Student Supervisor NORTHERN ILLINOIS UNIVERSITY • DEKALB, ILLINOIS

- * Interviewed and supervised student employees as they cultivated relationships with existing and potential donors.
- * Evaluated and reported on impact of fundraising efforts to measure success and identify areas for improvement.
- * Conducted one-on-one coaching sessions with employees when issues arose.

SUMMARY

Organized, creative, and dependable candidate successful at managing multiple priorities with a positive attitude. Drives initiative and demonstrates excellent organization and communication in fast-paced dynamic environment and collaborates with clients and vendors for greatest potential impact.

Let's get in touch.

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